

22nd Annual McDonalds Invitational  
Soccer Tournament

April 19-20 2008



Program Advertising Agreement

The undersigned authorizes the East Tennessee Soccer Federation to publish advertising in the **22<sup>nd</sup> Annual McDonalds Invitational Soccer Tournament** program. The tournament will be held **19-20 April 2008**.

**DEADLINE**

All agreements must be signed and returned by Friday, 14 March 2008. Please submit signed Agreement and Payment In Full to:

**East Tennessee Soccer Federation  
Attention: Amy Weaver  
PO Box 3273  
Johnson City, TN 37602**

**NOTE: ALL ADS MUST BE CAMERA READY.**

**Please note:** An ad is camera ready when it is the correct size, requires no alteration and includes a black and white photo. Letterhead, logo, or business card in the correct size is equivalent to "camera ready". The program will be printed on white, quality stock approximately 8" x 11" with stapled pages.

Your ad may be typeset at your local printer for a small charge. We will not provide any design or artwork. If last year's ad is to be used, minor changes will be provided by the printer. A copy of the ad with proposed changes must be submitted. If the ad will run exactly as last year, please check the appropriate box below and return the signed Agreement with Payment to the address above.

<b>SIZING AND PRICES</b>			
\$500	<input type="checkbox"/>	Division Sponsorship (Full page ad and Banner at Tournament Headquarters)	
\$350	<input type="checkbox"/>	Back Page	
\$350	<input type="checkbox"/>	Inside Front Cover	
\$265	<input type="checkbox"/>	Full Page (8" x 10")	<b>PLEASE CHECK SIZE AD ORDERED</b>
\$175	<input type="checkbox"/>	1/2 Page (8" x 5")	
\$ 85	<input type="checkbox"/>	1/4 Page (4" x 5")	
\$ 60	<input type="checkbox"/>	1/8 Page (2" x 2 1/2")	
<b>Note: Check here is you are using your ad copy from last year's program</b> <input type="checkbox"/>			

Advertiser _____	Phone _____	Fax _____
Contact Person _____		Title _____
Address _____		
City _____	State _____	Zip _____
Signature _____	Date _____	
Salesperson _____	Phone _____	Fax _____
Team to Credit _____		

Contact Amy Weaver at 975-9389 or amyweaver@aol.com with any questions.